



EXECUTIVE MBA PROGRAM RIYADH TRACK

February 2025

In Collaboration with

التميز
Altamayyuz
أكاديمية التميز المالي والمحاسبي
Finance & Accounting Excellence Academy



TOMORROW IS OUR BUSINESS

ABOUT OVERVIEW

One of the world's best business schools, HEC Paris is a leader in research and education in management sciences. We offer a unique portfolio of programs designed for a carefully selected student body.

ABOUT WHO WE ARE

Having an IMPACT, not only on business but on society as a whole, is the primary vocation of HEC Paris. To achieve this, our school must draw on its three priceless assets, which are also its pillars of excellence: research, education and action. The three-part motto, THINK, TEACH, ACT which is at the heart of HEC's mission.

For 140 years, the HEC Paris community has been united around five fundamental and shared values: excellence, curiosity, entrepreneurial spirit, responsibility and diversity.

OUR HISTORY

HEC Paris, founded in 1881 by the Paris Chamber of Commerce and Industry, is one of France's oldest *elite* higher education Grandes Ecoles.

Throughout its 140-year history, HEC Paris has attracted talented, innovative, entrepreneurial, ambitious and open-minded individuals.

OUR VISION :

We IMPACT business and society through research, education, and action, to contribute to a more inclusive, prosperous, and sustainable world.

OUR MISSION :

We **THINK** and push the boundaries of knowledge

We **TEACH**, learn and grow together

We **ACT**, to unleash human potential

SHARED VALUES

Driven by our European roots and a 140-year-old history, our core values are:



Curiosity



Excellence



Diversity



Responsibility



Entrepreneurial Spirit

A BUSINESS SCHOOL WITH AN INTERNATIONAL RECOGNITION



HEC Paris works with and provides lifelong support to tomorrow's decision-makers, leaders, and senior executives worldwide.



#1

Worldwide
Executive Education



#2

European
Business School



#3

Worldwide
Executive MBA



ALTAMAYYUZ ACADEMY COLLABORATION

التميز
Altamayyuz
أكاديمية التميز المالي والمحاسبي
Finance & Accounting Excellence Academy



Devoted to developing the talent that will drive growth, innovation and transformation



Experienced partnerships in talent development



Invests in building potential and current leaders across the Kingdom



Committed to bringing thought leadership to the Kingdom and to the ecosystem



HEC
PARIS

Executive MBA PROGRAM

HEC PARIS
Executive MBA Program

HEC PARIS EMBA PROGRAM

EMBA WEEKLONG FORMAT

1 week every 2 months
8 modules total (including Specialization)
Location: Jouy-en-Josas, France

Intakes: January or September



EMBA WEEKEND FORMAT

Every other Friday & Saturday,
bi-monthly* (plus Specialization)
Location: HEC Paris campus, Paris

Intake: March



EMBA MIDDLE EAST WEEKLONG FORMAT

1 week every 2 months
8 modules total (including Specialization)
Locations: Doha, Qatar
or Riyadh, Saudi Arabia**

Intake: February



KEY FACTS

65%

International Faculty

4

Intakes

12

Core Courses

9

Specializations

9

Partner Universities Worldwide

Please note: Students are also required to complete complementary digital content in between in-person courses. While mandatory, the timing is flexible, and students can complete this work at their own pace.

*Additional days may be added according to operational needs.

**Open for Saudi Nationals employed by PIF or a PIF portfolio company, and expats from any firm; core courses delivered in Riyadh.



THE HEC PARIS EXECUTIVE MBA

CORE ELEMENTS

- MASTERING THE FUNDAMENTALS**
Building strong foundations of business
- LEADING WITH IMPACT**
Inspiring and influencing to improve performance (includes Outdoor Leadership Seminar)
- TRENDS & TRANSFORMATION**
Future-proofing in a sustainable world

CUSTOM ELEMENTS

- SPECIALIZATION & STUDY ABROAD**
Tailoring your Executive MBA to your career goals
- ELECTIVE (Optional)**
Broadening your horizons
- CAPSTONE PROJECT**
Applying everything you learned during the program to a strategic project

CAREER ELEMENTS

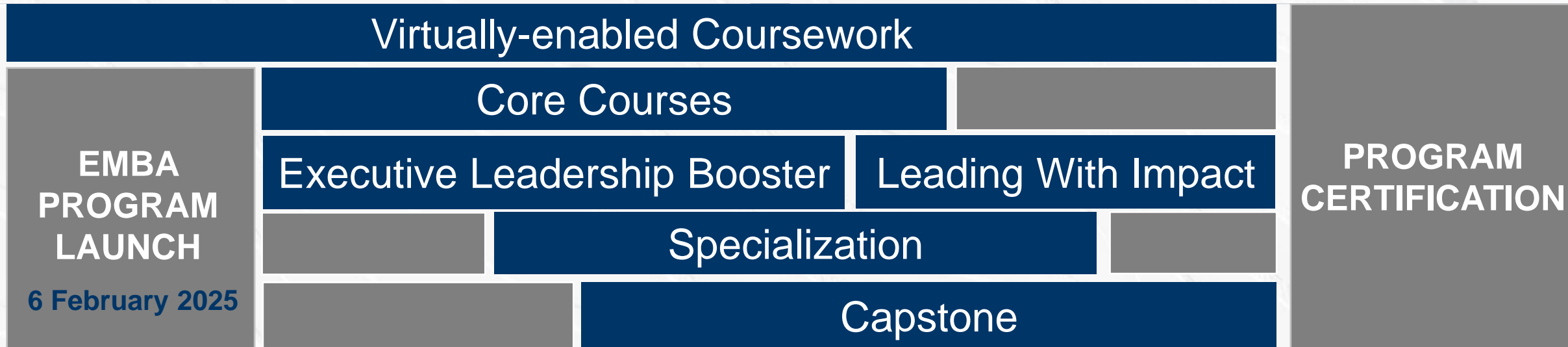
- COACHING**
Finding meaning and purpose in your career
- WORKSHOPS**
Perfecting your professional path
- RECRUITMENT**
Accessing the HEC Job Board and events

LEADERSHIP ESG CSR

EMBA ADMISSIONS OVERVIEW

Pre-requisites	Admission Process	Alumni Network
<ul style="list-style-type: none">• Bachelor's Degree (or equivalent) from a recognized university*• Minimum of eight years of professional experience <i>(of which) minimum of 5 years of managerial experience</i>• English Language Proficiency (TOEIC, TOEFL or IELTS min. score of 6.5, taken no more than two years ago) if the Bachelor's Degree was not taken in English or the candidate's mother tongue is not English <p>* Candidates with minimum of secondary education may also be considered if they have sufficient managerial experience.</p>	<p>Preliminary information interview Interview with a Program Advisor on the eligibility for the program</p> <p>Online application form including</p> <ul style="list-style-type: none">• Personal essays + CV• Two references• Bachelor's Degree evidence <p>Selection Process HEC Paris general management test (or GMAT exam taken no more than three years ago)</p> <p>Selection Committee panel interview (comprised of professors, alumni, executive directors from HEC Paris)</p> <p>Final Jury Final review and decision</p>	<p>All EMBA participants may join the HEC Paris alumni community, with its 80,000 members. Recognized as one of the most influential associations globally, HEC Paris alumni access a worldwide network of peers and are entitled to:</p> <ul style="list-style-type: none">• Join the Association of HEC Paris graduates and take part in the many activities available globally.• Become a member of the HEC Paris Executive Education alumni network on the international professional social networks. <p>These exchanges extend the HEC Paris experience, expand graduates' professional network and strengthen their link with HEC Paris as an institution</p>

EMBA PROGRAM TIMELINE



Program completion time: 16-18 months

- 52 days of face-to-face learning including 16+ hours of Personal and Professional Development (PPD)
- 150+ hours of virtual learning
- Access to GNAM elective courses (Global Network Courses): <https://globalnetwork.io/members>
- Each module 5-10 days, generally 9:00 am to 6:00 pm
- Guest speakers
- Networking events, evening sessions, social activities
- Leadership and career coaching
- Individual Capstone advising

EMBA PROGRAM ARCHITECTURE

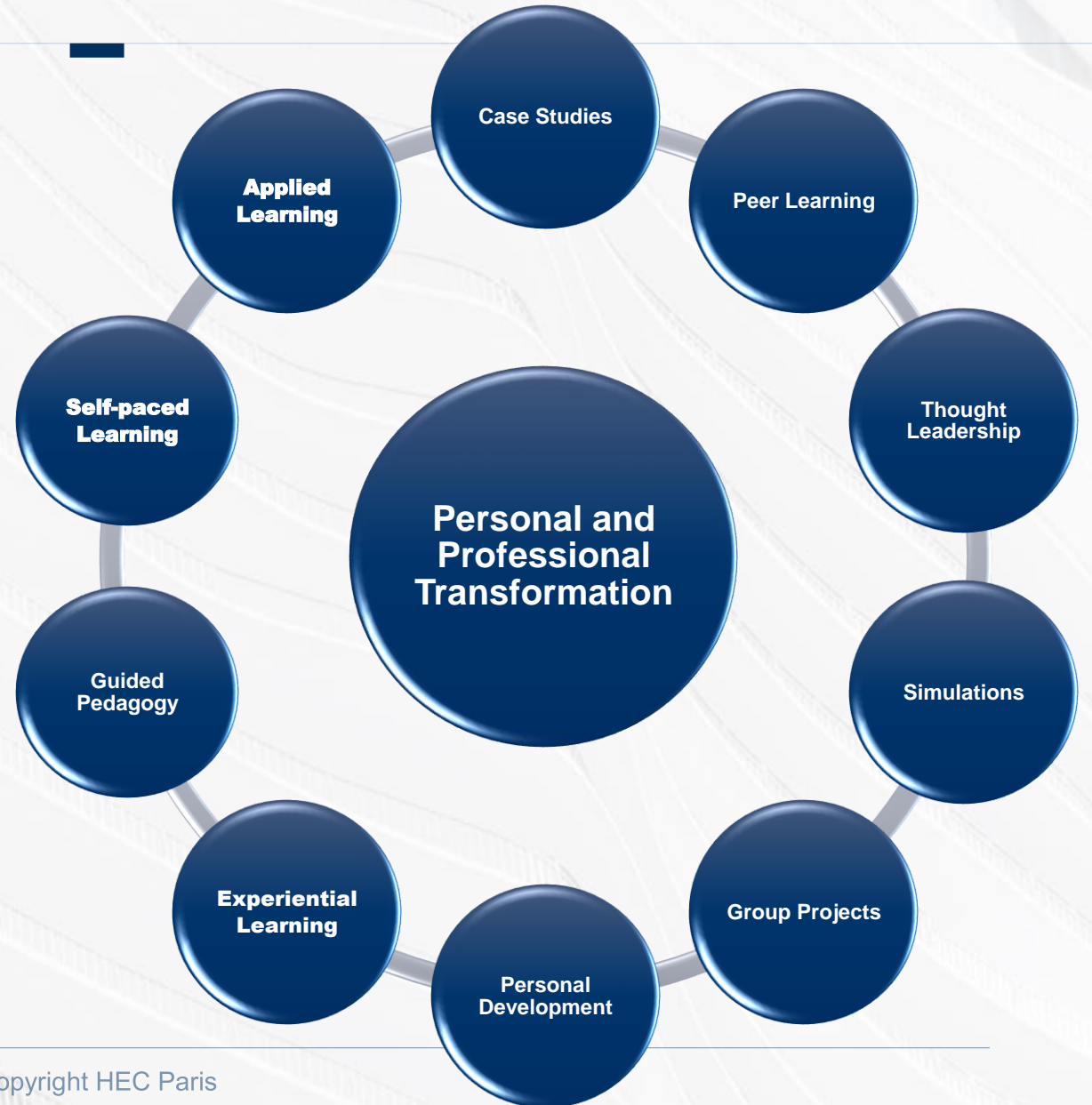
Indicative only. Actual curriculum may vary.

Core Courses All modules mandatory <i>Riyadh</i>	Specializations Choose one of nine <i>Location varies</i>	Leading with Impact <i>Riyadh + Paris</i>	Capstone Practical Application <i>Riyadh + Self-paced</i>
Module 1 Fundamentals of Leadership Business Environment	<ol style="list-style-type: none"> 1. Making the Right Financial Decisions 2. Healthcare Management & Policy 3. Board Governance 4. Making AI Real 5. Test Your Startup Project 6. Innovate Like an Entrepreneur 7. Luxury, Today & Tomorrow 8. Shape The Future of Energy 9. Transforming Business For Sustainability 	Leadership Outdoor seminar and Executive Leadership Booster Personal & Professional Development workshops (PPD) Topics in General Management (TGM)	Strategic analysis of an existing company or new business venture, conducted in a team or individually. The final deliverable of the Executive MBA, it enables participants to apply their learning and focus on a strategic issue with real added value for their organization or themselves.
Module 2 Ethics & Social Responsibility Business Strategy Financial Accounting			
Module 3 Corporate Finance Marketing Strategy			
Module 4 Digital Management Corporate Strategy Negotiation			
Module 5 Entrepreneurial Mindset Operations Management			
Module 6 Business Performance Management Leadership in Action Orchestrating Transformation			

EMBA LEARNING JOURNEY

HEC Paris employs a holistic learning approach.

A wide variety of pedagogic tools and learning methodology is employed throughout the learning journey, increasing learner engagement, skill acquisition and positive mindset shift.



HEC PARIS ALUMNI

ONE ASSOCIATION TO BRING TOGETHER ALL HEC PARIS GRADUATES



+ 80,000

Alumni in 150
Countries



1,000

Events per year



75+

Chapters
worldwide



1,200

Volunteers



Graduates from the Riyadh track become alumni of HEC Paris, with full rights and access to all platforms and services provided by the Association, including lifelong learning opportunities.

HEC Paris will provide a free, life-time membership to alumni from the Riyadh track.

A local alumni chapter is already established in Riyadh.

EMBA PROGRAM TUITION FEE

Tuition Fee for individual, self-funded participants: \$124,000 USD

Includes:

- Teaching material
- Lunches and breaks during modules and leadership booster
- Accommodation and most meals during specialization

Excludes:

- Travel and accommodation to attend regular modules
- Travel and accommodation to attend individual make-up modules
- Travel to attend leadership booster
- Travel to attend specialization
- Travel and accommodation to attend HEC Paris commencement activities

The logo for HEC Paris, featuring the letters 'HEC' in a large, white, serif font with a stylized horizontal line through the 'H'. Below it, the word 'PARIS' is written in a smaller, white, sans-serif font.

PARIS

DOHA · الدوحة

**Point of local contact:
Buthaina Aldosari
bpart@al-tamayyuz.com
055 570 8105**